



**RealEstateInvestor.com**

# Gary Boomershine

Gary Boomershine founded RealEstateInvestor.com in 2005 out of the need to scale and grow his own real estate investing and home buying business. With a family legacy in the real estate niche, and a long successful career in enterprise and emerging technology markets, Gary saw the vision for RealEstateInvestor.com. He noticed the glaring opportunity to leverage people, processes and technology to gain a leg up in a changing and competitive marketplace. As he worked to develop and use the initial product and service, he saw his real estate business flourish by allowing him to work smarter - not harder and focusing on the one thing that makes money - talking to sellers and making offers. That's when RealEstateInvestor.com began offering its flagship product, Services Done-For-You, to the savvy investor market.

According to Gary, "Most small real estate enterprises limit their growth and many times fail because they lack real marketing and sales expertise along with the infrastructure to scale their business. Instead of being able to focus on closing deals and maximizing profits, they hit a wall trying to build and do everything themselves; and they simply can't do it!" RealEstateInvestor.com caters to top producing agents, investors and smaller hedge funds who are looking for a competitive advantage in their local markets. Under the leadership of Gary Boomershine, this service has launched a "technology revolution" within the real estate niche; offering an alternative to the MLS by bringing pre-screened motivated sellers and buyers face to face at the right time.

Gary currently resides in Northern California with his wife and two daughters where he continues to manage a global team for RealEstateInvestor.com. He is actively involved in real estate investing and private lending. In his free time, he enjoys fly fishing, skiing, hiking, mountain biking and traveling with family.



# Possible interview topics

- What's working today?
- You have a concept of "All Leads Suck!" Why do you say that?
- What is the most important secret to getting Deals right now in REI?
- Is there a favorite mailing list you use or recommend?
- What is a realistic ROI on marketing?
- How many leads per deal?
- Why not just get a list and give it to a mailhouse?
- Tell us more about realestateinvestor.com?
- How much does it cost?
- Who is an ideal realestateinvestor.com Member?
- What is a typical marketing budget you'd recommend?
- You guys now offer Cold Calling? What does that look like?

## Gary's Media / Podcast Appearances

Team Building Podcast with Matt Johnson

The Science of Flipping Podcast with Justin Colby

Real Estate Investing Mastery Podcast with Joe McCall

The 6 Figure Flipper With Matt Aitchison

Best Real Estate Investing Advice Ever Show with Joe Fairless

Elite Real Estate Systems Podcast with Jeff Cohn

The No Flipping Excuses Podcast



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